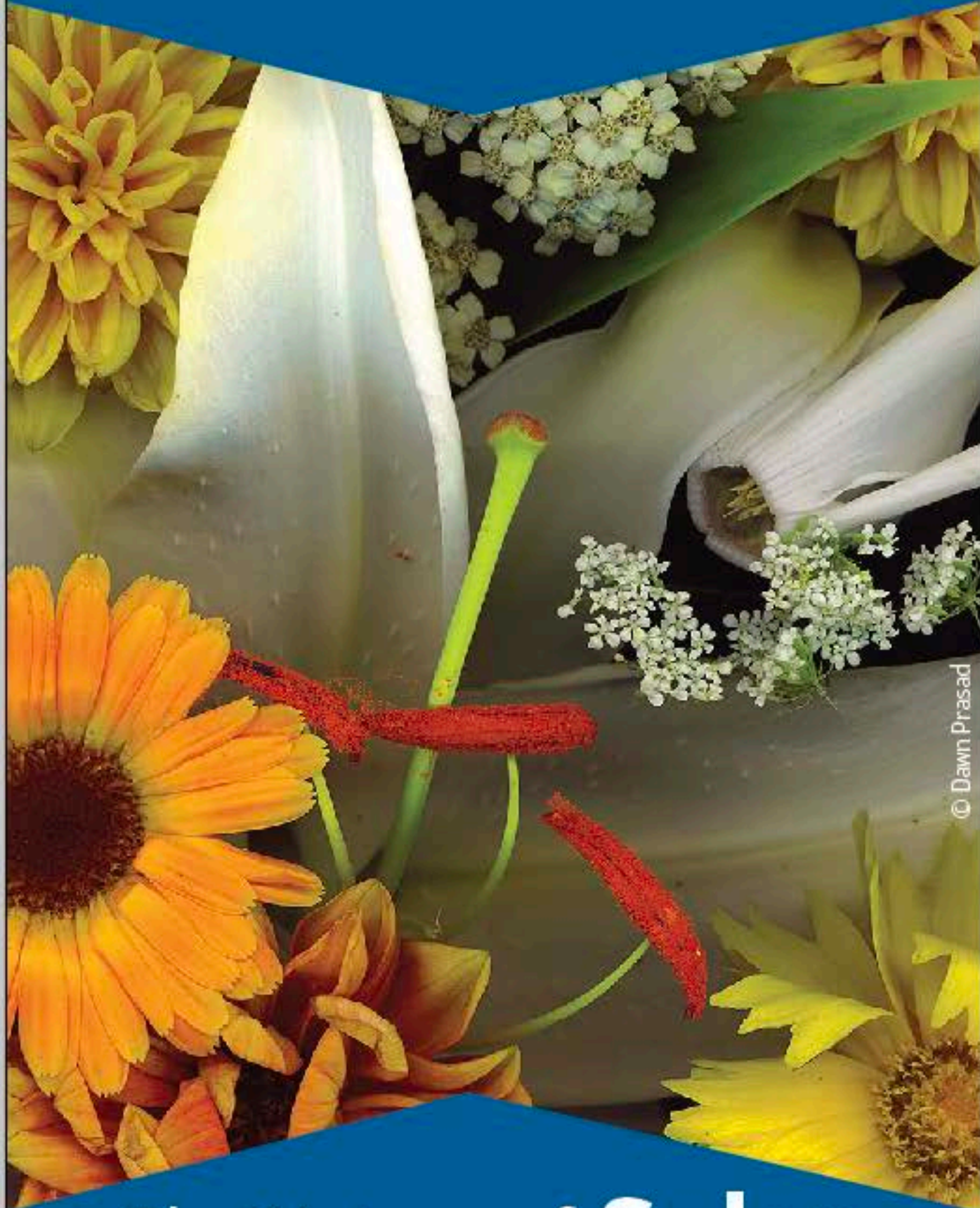


Traveling Treasures Exhibit



© Dawn Prasad

The Nature of Color



An Exhibit from
**NATURAL HISTORY
MUSEUM OF UTAH**

UNIVERSITY OF UTAH

Presented by

ZIONS BANK

DISCOVER UTAH'S NATURAL HISTORY AT ZIONS BANK
A DIVISION OF ZB, N.A. MEMBER FDIC

The Nature of Color

We live in a world of color. Discover color's role in nature, its cultural power, and some of its special effects in this exhibition of specimens from the Natural History Museum of Utah. Check out a bouquet of flowers in "bee-vision" colors and explore how flowers use color to signal their pollinators. Watch minerals and animals change colors under fluorescent light. Discover the optical tricks that produce some of nature's most dazzling colors. And learn how the colors of Navajo baskets communicate deep spiritual beliefs.

Photo: We are drawn to the colors of flowers and so are bees, butterflies, and birds. Color helps these pollinators find the flowers best suited to their adaptations.

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FREE ADMISSION TO MUSEUM



Natural History Museum of Utah
Rio Tinto Center, University of Utah
301 Wakara Way, Salt Lake City, Utah

Bring this coupon during your visit to the Natural History Museum of Utah to receive **one free adult admission** to the Museum as well as an additional **\$1 off admission** per person, up to four people.

Coupon not valid with any other offer. One pass per group, per visit. Expires 12/31/17

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